



BRENT M. LONGNECKER
Founder & CEO | 1 Reputation



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Tomball, Texas 77375

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1-Reputation.com

**“What good is a reputation
not put to good use.”**

– ALBERT EINSTEIN

CURRICULUM VITAE

Leadership Summary

Mr. Longnecker has over 40 years of leadership experience from a board of directors and operating executive perspective. In these roles, his responsibilities have included:

- Analysis, design, and implementation of innovative performance, governance enhancement, and cost savings programs
- Establishment of broad policies and objectives to assist in governing organizations, inclusive of by-laws and charters
- Assistance in selecting, compensating, mentoring, supporting, and reviewing the performance of boards, CEOs, and key executives
- Ensuring the availability of adequate resources – inclusive of capital, technology, and people
- Assisting in negotiating rebates from professional service firms who have overcharged
- Assistance with, and in some cases, the approval of annual budgets
- Collaboration with outside advisors, including but not limited to accounting, tax, legal, human resources, and strategy
- Accountable to stakeholders for organizational performance and long-term viability
- Taking companies public

Mr. Longnecker has deep expertise in energy, healthcare, real estate, and financial companies. He regularly consults with Boards of Directors, CEOs, key executives, and advisors of all significant industries addressing a wide range of operational, governance, organizational, strategic, and ethical business issues.

Board Expertise

Mr. Longnecker has served as an outside director for public, private, and not-for-profit companies.

Present:

Genprex, Inc. | Compensation and Governance Committees – Chairman; Audit Committee
True Velocity | Board Member
LL12 Foundation | Chairman
Dimar Valves & Tools | Executor
Fifth Corner | Fund II Advisor

Past:

Arbitrade | Compensation Committee – Chairman
Pura Vida Spirits | Compensation Committee – Chairman
Rosehill Christian School | Board of Directors
AmReit | Compensation Committee – Chairman, Governance Committee – Member
Fellowship of Christian Athletes (Houston) | Board Member
ATP Oil & Gas | Audit Committee – Member
ReitPlus | Audit Committee
Skyauction.com | Compensation Committee – Chairman
The Strategy Factory | Compensation Committee – Chairman
National Association of Corporate Directors - Texas Tri-Cities Chapter (Houston, Austin, San Antonio) | Advisory Board Member
Northland Christian School | Board Member

While serving on audit, compensation, and governance committees, Mr. Longnecker is/was responsible for:

- Overseeing the financial reporting, proxy, and disclosure process
- Overseeing performance, hiring, and independence of outside auditors and consultants
- Oversight of regulatory compliance, governance, ethics, and whistleblower hotlines
- Monitoring and evaluating the internal processes
- Discussing risk management policies and practices with management and outside advisors
- Assessing the board's composition and identifying missing qualities and/or characteristics

Finally, Mr. Longnecker regularly attends continuing education courses offered at Harvard and NACD to understand the ever-changing fiduciary responsibilities of corporate board members.

Business Advisory Expertise

Mr. Longnecker's extensive experience includes:

- Executive compensation and corporate governance consulting
- Compensation and human resources planning regarding mergers, acquisitions, initial public offers (IPOs), leveraged buyouts (LBOs), and spin-offs
- Analysis and design of compensation programs for directors, executives, and employees for various industries worldwide
- Coaching/mentoring compensation committees and senior executives
- Strategic planning in corporate human resources, ethics, and operational issues
- Human resource department audits, reengineering, and outsourcing
- Performance/productivity-enhancement analysis and training
- International human resources consulting for expatriates, third-country nationals, and nationals, including work with non-U.S. firms invested in the U.S
- Ethics planning, corporate governance; analysis and training
- Investment banking fee analysis and design
- Corporate defense against unreasonable compensation allegations, typically raised by:
 - Shareholders/Stakeholders
 - The Internal Revenue Service
 - Government regulators (OTS, DCAA, PUC, FDIC, FHLBB, SEC)
 - Employment contract negotiations, mediation, and arbitration
 - Special emphasis on start-ups and turnarounds

Mr. Longnecker's considerable "expert witness" experience for both plaintiffs and defendants includes:

- Significant deposition and trial testimony
- Wrongful discharge or pay inequity
- Estate planning compensation
- Government defense contractor compensation
- Wrongful death
- Bankruptcy compensation
- Golden parachute/severance
- Employment contract disputes
- Non-compete agreements
- Board of Directorships
- IRS Reasonable Compensation (R&D and 162)

Mr. Longnecker has also worked closely with government agencies, including The Department of Labor, The Department of Justice, The Federal Bureau of Investigations, and the Criminal Investigate arm of the IRS.

Approximately 12% of Mr. Longnecker's work over the last 40 years has been litigation support. The remaining 88% - approximately 6,100 clients and counting - has been proactive consulting. Whether litigation or proactive, Mr. Longnecker and his team approach the same processes and methodologies throughout.

Appointments/Awards

UH Cougar 100

- In 2019, Mr. Longnecker and Longnecker & Associates were selected as one of the University of Houston's Cougar 100, recognizing the most successful Cougar-owned companies

Texas Monthly Magazine

- Mr. Longnecker's firm, Longnecker & Associates, has been selected as one of the "Best Companies to Work for in Texas" Since 2011 – 10 consecutive years

Houston Business Journal

- In 2018, Longnecker & Associates was named one of the Fastest Growing Companies in HBJ's "Fast 100 List"
- Longnecker & Associates received in 2010, 2011, 2012, and 2017 the "Best Places to Work" award by The Houston Business Journal and ranked among the Top 10 the first three years
- Houston's Best & Brightest Companies to Work For 2014, 2019, and 2020

Consulting Magazine

- Fastest Growing Firms, 2017 and 2018
- Mr. Longnecker has also designated as one of the Top 25 Consultants in the U.S

Forbes

- In 2016, Longnecker & Associates was recognized by Forbes as one of "America's Best Management Consulting Firms"

H Texas Magazine

- Mr. Longnecker was named one of the Top Professionals in Houston for 2012 – 2016; 5 straight years

Texas Lawyer Magazine

- In 2009, Longnecker & Associates was listed as one of the Top Experts in Texas' Top 10 Settlements for 2009

WorldatWork

- In 2004, Mr. Longnecker served on a Blue-Ribbon Commission that dealt with expensing stock options.
- In 2003, Mr. Longnecker served on a special task force to address HR issues presented by Congress and other regulatory commissions.
- From 2001- to the present, because of being considered one of the top equity experts in the United States, Mr. Longnecker has filled the role of Technical Advisor on the equity-oriented course – T11. He is thus responsible for ensuring technical detail is correct in this course and other related courses. In addition, he created an advanced course and authored revised editions of two WorldatWork best-selling books on equity.
- In 2001, Mr. Longnecker served on WorldatWork's Blue Ribbon Commission on Ethics for Human Resource professionals across the globe.

Department of Labor (DOL)

- In 2000, Mr. Longnecker was referred to the Department of Labor (DOL) as one of the top executive compensation professionals in the United States. He and a select group of practitioners were interviewed by the DOL as special advisory experts to the Federal Economic Statistical Advisory Committee (FESAC) on "valuing long-term incentives." He continues to assist them and other government agencies in this important area.

Education

Master of Business Administration, University of Houston, August 1979

Areas of concentration: Management, Human Resources

Bachelor of Business Administration, University of Houston, December 1977

Areas of concentration: Marketing, Finance

- Selected for Beta Gamma Sigma, the National Business Honor Society
- Continuing education at Harvard in Board Governance under Professor Jay Lorsch and Christian Palepu
- NACD Governance Fellow

Professional Experience

Present

1 Reputation (7/2021 – Present)

- Mr. Longnecker - Co-Founder, CEO
- Located in Tomball, Texas, 1 Reputation, LLC, founded in 2021, is an independent advisory firm specializing in providing independent and well-researched strategic review and consultation to companies, boards, and executives that assists them in making performance-enhancing and justifiable compensation decisions that are in the best interest of shareholders.
- Review and provide consultation on matters related directly or indirectly to strategic executive compensation and corporate governance primarily at the Board level.
- Provide litigation support services which include expert opinion, reporting, and testimony on matters involving executive compensation at all levels.

Past

Longnecker & Associates (7/2021 – 3/2022)

- Mr. Longnecker, Technical Advisor of NFPCC (formerly Longnecker & Associates) – Longnecker & Associates was sold to NFP in 2018. Mr. Longnecker maintained an active role as the Technical Advisor for NFPCC and assisted with multiple areas that require his technical expertise in their transition through NFPCC.
- He led the field in providing high-quality human resources, executive compensation, and corporate governance consulting services.
- His primary mission was to create sound fiduciary solutions for key clients' companies and assist other staff in retaining executives, bolstering shareholder value, and reflecting premier corporate governance practices.
- Located in Houston, Texas, Longnecker & Associates was a specialized executive compensation and corporate governance consulting firm founded in 2003.

Longnecker & Associates (2003 – 2021)

- Mr. Longnecker, Chairman & CEO of Longnecker & Associates, led the field in providing high-quality human resources, executive compensation, and corporate governance consulting services.
- His primary mission was to create sound fiduciary solutions for companies that attract and retain executives, bolster shareholder value, and reflect premier corporate governance practices.
- Located in Houston, Texas, Longnecker & Associates was a specialized executive compensation and corporate governance consulting firm founded in 2003.

Resource Consulting Group (Spin-off of Deloitte)

- Mr. Longnecker was asked by the Board of Deloitte, Evercore, and others to be the #2 executive at a spin-off opportunity for Deloitte.
- As President of Resources Consulting Group and Executive Vice President of Resources Connection, Brent Longnecker participated in the management-led buyout of the Company from Deloitte & Touche.
- He was responsible for directing broad strategic and operating corporate activities toward achieving corporate objectives in accordance with policies established by the Chief Executive Officer.
- He was also given primary responsibility for developing the Human Capital Solutions Group service line and consulting practice.

Deloitte & Touche

- National Principal-In-Charge for the Performance Management Compensation Consulting Practice
- Principal-In-Charge of the Human Resource Strategies Group (Performance Management & Compensation, Learning & Development, Organizational Performance and Communication for the Mid-American Region)

He and his team also received many operational awards, including:

- Best Operating Office
- Best Service Line
- Best Service Line Group
- Top Design and Marketing Award for creation and trademark of KEYSOP™ (Key Employee Security Option Plan™)

KPMG Peat Marwick

- Regional Partner-In-Charge for Performance Management & Compensation
- Prior to Deloitte & Touche, Mr. Longnecker engaged in the practice of compensation, human resources, and benefits consulting as a Regional Partner with KPMG Peat Marwick.

Mr. Longnecker has been an owner/operator/director of several firms, including an NASD broker-dealer, a financial planning firm, and a real estate development firm. Lastly, he has worked as a professional manager in the areas of human resources, compensation, training and development, and benefits for two energy companies.

Registered Trademarks Compensation/Business Processes Obtained

1 Reputation®
All In®
America's Top Guns®
Discounted Employee Security Option Program™/DESOP™
E2®
Focus Forward®
Generally Accepted Compensation Principles®/GACP®
Go Earn It®
Job Evaluation Matrix™/JEM™
Job Ranking & Classification™/JR&C™
Key Employee Security Option Program™/KEYSOP™
L-Blast®
Live Life®
LL12®
Longnecker & Associates®
Longnecker Compensation Scorecard™
Longnecker Independence Process™
Longnecker Percentile Identification Matrix®/LPIM®
Longnecker®
LTI Decision Tree™
Option3™
Pay for Performance Index™
Purpose Positive®
Reasonable and Optics Quadrant Test™
Relational Customization®
Share It Forward®
SVC Comp Modeling System®/SVC®
Texas Top Guns®
Texas' Sharpshooters™
Total Consulting™
Turning Carrots into Karots®
Value Creation Performance Grid®
Valuation Data Analysis™ Value Generator®
Value Maintainer®
VCPG®
Weapons of Mass Excess®/WME®

Other Accomplishments of Note

Mixed Martial Arts Sensei
Certified First Responder
Certified Scuba Diver
Past Teaching Pastor
Estate Executor
Financial Planning Counselor
Marriage Officiant

Books Authored

Texas Top Guns; 2005-2006, 2007-2008, 2009-2010, 2011-2012, 2013, 2014, 2015-2016, 2017-2018

The WorldatWork Handbook of Total Rewards: A Comprehensive Guide to Compensation, Benefits, HR & Employee Engagement 2nd Edition, WorldatWork, 2021- Contributing Author

Principles of Executive Rewards, WorldatWork, 2014

Competitive Market Pay, Determining Pay for Executives, WorldatWork, 2011

Advanced Concepts in Executive Compensation, WorldatWork, 2011

Administering Stock Option Plan, WorldatWork, 2008

Executive Compensation: A Collection of Articles from WorldatWork, WorldatWork Vol. 2

The Power of Restricted Stock, Third Edition, 2013

The Power of Restricted Stock, The Definitive Guide to a Resurging Long-Term Incentive, WorldatWork, 2013, 2006, and 2004 Editions; Co-Author, Chris Crawford

Stock Option Alternatives, A Strategic and Technical Guide of Long-Term Incentives, WorldatWork 2006 and 2003 Editions

Rethinking Strategic Compensation, CCH 2006 and 2004 Editions

HR-How to Strategy, CCH 2003, Contributing Author

A Practitioners Guide to Stock Option Plan Administration, WorldatWork, 2002

Board of Director Executive Compensation Summary, Co-Author - John Nash, 1993

Deloitte & Touche's Executive Compensation Catalog – 1996, Key Contributor; "The Future of the HR Profession," SHRM, 2002

Brent was one of the advisors from the top eight consulting firms to take Phase One of this Three Phase study conducted by SHRM.

Equity at Work – Constructing a Broad-based Stock Option Plan, WorldatWork, 2002. As a technical reviewer, Brent assisted in the writing, reviewing, and editing of this publication.

Business, The Bible, and You, 1993

Miracles in Our Midst: Proof Positive God Is Among Us, 1993

Certifications and Licenses

- Compensation Committee Certification (CCC)
- Certified Compensation Professional (CCP)
- Certified Benefits Professional (CBP)
- Global Remuneration Professional (GRP)
- Certified Executive Compensation Professional (CECP)
- Compensation Analyst Credential (CAC)
- Pat Lencioni Working Genius Certification
- Harvard Business School's:
 - Compensation Committee
 - Board Governance
 - Entrepreneurship Essentials

Awarded additional certificates of proficiency by WorldatWork in:

- Executive Compensation
- Base Salary Administration
- Benefits Administration

Professional Activities and Memberships

National Association of Corporate Directors, Board Fellow, and Member

Soldiers' Angels, Author – articles authored:

- The Power of Encouragement for our Military
- Respite Care in our Armed Forces
- The Heart of a Servant
- The United States National Guard and Reservists

- Transition from Military to Civilian Life

WorldatWork, Faculty Member - classes taught and developed:

- Total Compensation Management
- Executive Compensation
- Advanced Executive Compensation
- Alternative Rewards
- Equity Rewards (designed course)

Center for Professional Education (CPE), Past Instructor - classes taught:

- Introduction to Compensation and Benefits
- Executive Compensation (developed this course)
- Outsourcing (developed this course)

Classes developed:

- Ethics
- Reengineering
- Performance Measurement
- Benefit Program Compliance
- The Hiring Decision

Certified Employee Benefit Specialist (CEBS), Past Instructor - classes taught:

- Management and Human Resources
- Compensation Management

Personal Background

He is happily married to his wife, Shelly; he has six daughters, six granddaughters, and three grandsons.

Mr. Longnecker is a frequent guest speaker. His topics have included General Business, Governance, Human Resources, Branding, Government Regulations, Compensation, Benefits, and Ethics. Mr. Longnecker is also a writer for Soldiers' Angels – an organization that provides aid, comfort, and resources to the military, veterans, and their families. Mr. Longnecker has also developed a financial planning/help ministry that churches utilize internally and externally throughout Houston. Mr. Longnecker is also a mixed martial arts sensei, certified scuba diver, and competitive dancer in ballroom and country-western genres.

Client References

Available Upon Request

Expert Witness Cases

Case No. 01-20-0000-1588, Rebecca J. Scott, Steven M. Scott, Chase M. Scott, Gregory M. Scott, Elizabeth J. Scott, and Elizabeth B. Robinson v. Carl S. Rosen, Esq., Broad and Cassel P.A., Steven J. Oshins, Oshins & Associates, LLC, and Nelson Mullins Riley & Scarborough LLP, dba Nelson Mullins Broad and Cassel, 17th Judicial Circuit of Florida, Broward County, Deposition and Trial

Case No. 01-17-0002-7526, Mollie Taylor Stevenson, Sr. Heirs FLP, LTD. v. Mollie Taylor Stevenson, Jr. and Sandra Stevenson Rigsby v. Mollie Taylor Stevenson Sr. Heirs FLP, LTD., Mollie Taylor Stevenson, Sr. Heirs Management, Inc., Beverly Stevenson and Ben Taye Choice, The District Court of Harris County Texas, Deposition

Case No. 19STCV06482, SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES CHRISTOPHER FENTON, v. DMG ENTERTAINMENT, LLC, a Delaware limited liability company; DMG ENTERTAINMENT HOLDING, LLC, a Delaware limited liability company; DMG MANAGEMENT SERVICES, INC., a Delaware corporation; NEW ASIA SUCCESS PARTNERS LIMITED, a British Virgin Islands corporation; HEALTHY SOAR INVESTMENT LIMITED, a Hong Kong corporation, DANIEL MINTZ, an individual; BING WU, an individual; PETER XIAO, an individual; and DOES 1 through 100, inclusive, Defendants. DMG ENTERTAINMENT, LLC, a Delaware limited liability company; DMG ENTERTAINMENT HOLDING, LLC, a Delaware limited liability company; DMG MANAGEMENT SERVICES, INC., a Delaware corporation, Cross-Complainants, v. CHRISTOPHER FENTON, Deposition

Case No. 22749-19, Auto Butler, Inc. & Subsidiaries, v. Commissioner of Internal Revenue, United States Tax Court, Deposition and Trial

Case No. 25187-18, Mark Betz & Christine Betz v. Commissioner of Internal Revenue, United States Tax Court, Deposition and Trial

Case No. 2017-3153-D, James Paul Van Way, Jr., and John Ross Van Way v. Frank Walker, Individually, et al., 15th Judicial Court, Lafayette Parish, Louisiana, Deposition and Trial

Case No. 2016 CA 009882, James Schnurr and Christine Schnurr v. J.L. Property Owners Association, Inc. and Jonathan's Landing Golf Club, Inc., 15th Judicial District Court, Lafayette Parish, Louisiana, Deposition and Trial

Case No.: 1:20:cv-02353, JEWEL Y. KESBERG, as Personal Special Representative of the Estate of CHRISTOPH SAUTNER, deceased, and MICHAELA SONNLEITNER, Individually, and as Mother and Next Friend of SEBASTIAN SONNLEITNER, a minor, v. The Boeing Company, UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION, Deposition

Case No. 2017-CI-05787, James E. Bennett, Jr, et al. vs. Roy J. Moore, et al., 57th Judicial District, Bexar County, Texas, Deposition and Trial

Case No. 2013-50115, Bryant Collins vs. David Martinez, Jr., District Court of Harris County, Texas, 11th Judicial District, Deposition, and Trial

Case No. 5:15-CV-00170, Orix USA Corporation vs. Preston Hollow Capital, LLC, U.S. District Court for the Eastern District of Texas, Deposition, and Trial

Case No. 3026-06803, Craig Reinhart vs. Dorene Florie and Custom Advanced Connections, Inc., 334th Judicial District of Harris County Texas, Deposition and Trial

Case No. 2:14-CV-180, Randy Allen Weems vs. City of Alice, Texas and Hector M. Hinojosa, U.S. District Court for the Southern District of Texas, Deposition

Case No. 11-04339, Cornerstone Healthcare Group Holding, Inc. vs. Reliant Hospital Partners, LLC, vs. Highland Capital Management, 68th Judicial District of Dallas County, Texas, Deposition and Trial

Reindel v. Turkish Airlines, Regarding the Air Crash in Turkey. January 2003. Deposition Diaz vs. Singapore Air, regarding the Air Crash in Taipei, Taiwan's Chiang Kai-shek International Airport. October 2000. Deposition

Case No. 00-43866, LTV Steel Company, United States Bankruptcy Court, Northern District of Ohio. Trial

Case No. 01-35327, AMRESKO, Inc., United States Bankruptcy Court, Texas Northern Bankruptcy Court. Trial

Case No. CC 01-889-C, Morgan Howard LLC, vs. Immedient, Inc., The County Court of Dallas County Dallas. Deposition and Trial

Case No. 00-1512 Wilkie vs. Alaska Air, United States District Court for the Northern District of California. Deposition

Case No. 07-151149-I, Balkrishna Shagrithaya vs. Max Martin, The 162nd Judicial District Court, Dallas County Court, Dallas County, Texas. Deposition and Trial

Case No. 2010-1020-CCC2, Martin Resource Management Corp. vs. Scott Martin, Raymond J. Brown, Parks Patton, Hoepfl & Brown LLC, Michael Gayler, And Gaylersmith Group LLC; Gregg County, Texas. Deposition

Case No. 4:10-CV-02971, Philip John Reedy vs. CITGO Petroleum Corp., U.S. District Court- Southern District of Texas Houston Division. Deposition

Case No. 2007-PR-44802A-3, Vaughan E. Williams and Patricia W. Shoemake vs. Jimmie L. Williams Jr., et al., The County Court at Law No. 3 of Nueces County, Texas. Deposition

Case No. 09-3939, Dave B. Marshall vs. Murchison Oil and Gas, Inc., The District Court of Dallas County, Texas. Deposition and Trial

United States Tax Court – Eric G. Suder et al. vs. Commissioner of Internal Revenue, Docket Nos. 14435-09, 14460-09, 6183-10, 6210-10

Case No. 2010-33366, John B. Manning vs. Rio Energy International, Inc. et al, The District Court of Harris County Texas. Deposition

Case No. 3-06cv1751-N, Haggard Clothing Co. vs. Buxbaum Holdings, Inc., The Northern District of Texas Dallas Division. Deposition

Case No. 01-20-0000-1588, Rebecca J. Scott, Steven M. Scott, Chase M. Scott, Gregory M. Scott, Elizabeth J. Scott, and Elizabeth B. Robinson v. Carl S. Rosen, Esq., Broad and Cassel P.A., Steven J. Oshins, Oshins & Associates, LLC, and Nelson Mullins Riley & Scarborough LLP, dba Nelson Mullins Broad and Cassel, 17th Judicial Circuit of Florida, Broward County, Deposition and Trial

Case No. 01-17-0002-7526, Mollie Taylor Stevenson, Sr. Heirs FLP, LTD. v. Mollie Taylor Stevenson, Jr. and Sandra Stevenson Rigsby v. Mollie Taylor Stevenson Sr. Heirs FLP, LTD., Mollie Taylor Stevenson, Sr. Heirs Management, Inc., Beverly Stevenson and Ben Taye Choice, The District Court of Harris County Texas, Deposition

Case No. 19STCV06482, SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES CHRISTOPHER FENTON, v. DMG ENTERTAINMENT, LLC, a Delaware limited liability company; DMG ENTERTAINMENT HOLDING, LLC, a Delaware limited liability company; DMG MANAGEMENT SERVICES, INC., a Delaware corporation; NEW ASIA SUCCESS PARTNERS LIMITED, a British Virgin Islands corporation; HEALTHY SOAR INVESTMENT LIMITED, a Hong Kong corporation, DANIEL MINTZ, an individual; BING WU, an individual; PETER XIAO, an individual; and DOES 1 through 100, inclusive, Defendants. DMG ENTERTAINMENT, LLC, a Delaware limited liability company; DMG ENTERTAINMENT HOLDING, LLC, a Delaware limited liability company; DMG MANAGEMENT SERVICES, INC., a Delaware corporation, Cross-Complainants, v. CHRISTOPHER FENTON, Deposition

Case No. 22749-19, Auto Butler, Inc. & Subsidiaries, v. Commissioner of Internal Revenue, United States Tax Court, Deposition and Trial

Case No. 25187-18, Mark Betz & Christine Betz v. Commissioner of Internal Revenue, United States Tax Court, Deposition and Trial

Case No. 2017-3153-D, James Paul Van Way, Jr., and John Ross Van Way v. Frank Walker, Individually, et al., 15th Judicial Court, Lafayette Parish, Louisiana, Deposition and Trial

Case No. 2016 CA 009882, James Schnurr and Christine Schnurr v. J.L. Property Owners Association, Inc. and Jonathan's Landing Golf Club, Inc., 15th Judicial District Court, Lafayette Parish, Louisiana, Deposition and Trial

Case No.: 1:20:cv-02353, JEWEL Y. KESBERG, as Personal Special Representative of the Estate of CHRISTOPH SAUTNER, deceased, and MICHAELA SONNLEITNER, Individually, and as Mother and Next Friend of SEBASTIAN SONNLEITNER, a minor, v. The Boeing Company, UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION, Deposition

Case No. 380-52220-07, Christine E. Quadlander v. Michael Sean Delph, 380th Judicial District Court

Case No. 1:15-cv-11832, Estate of Mukherjee v. Malaysian Airlines, UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

Case No. 4:20-bk-33193, Sable Permian Resources, and SPR Stock Holdings, Bankruptcy – Chapter 11, Federal U.S. Bankruptcy Courts

Case No. 201525313, Lissa Walls Vahldiek v. Paul R. Vahldiek, Jr., Texas – Harris County District Courts

Case: Executive/Estate Compensation Analysis

Richard Giauque
Giauque, Crockett, Bendinger & Peterson (801) 533-8383
Plaintiff: Marty Reid Case: Executive Golden Parachute

Verner, Liipfert, Bernhard, McPherson & Hand, Chartered (713) 225-7210
Plaintiff: Drypers Corp. Case: Bankruptcy

Jones, Day, Reavis & Pogue (216) 586-7175
Plaintiff: Elder Beeman Case: Bankruptcy David Heiman

Jones, Day, Reavis & Pogue (216) 586-7175
Plaintiff: LTV Corp. Case: Bankruptcy

Media Coverage

CNN 650AM Radio - The Price of Business with Kevin Price Weekly segment

CNBC – Street Signs with Erin Burnett – Topic: Magic Number \$9M?, February 22, 2010

AM 740 KTRH News Radio – Topic: The Pay Czar and Pay Cuts, October 2009

CNN - Lou Dobbs Tonight - Topic: CEO Pay, March 22, 2004

CNBC – Topic: Grasso Pay Package, February 25, 2004

CNBC – Morning Call, September 3, 2003

Articles Authored

Mr. Longnecker has authored over 700 articles on a variety of business issues. A sampling of the list of articles follows below:

Did You Know Series: "Incentive Stock Options (ISOs) vs. Nonqualified Stock Options (NQSOs) – Knowing the Difference is Key," by Brent Longnecker, [L&A L-Blast](#), June 2021

Did You Know Series: "Executive Perquisites – Stealth Compensation at Its Best!" by Brent Longnecker, [L&A L-Blast](#), May 2021

"Executive Perks Today," by Brent Longnecker; Carson Hughes contributing, [L&A L-Blast](#), May 2021

Did You Know Series: "The Controversial Golden Parachute Part 2," by Brent Longnecker, [L&A L-Blast](#), April 2021

Did You Know Series: "The Controversial Golden Parachute Part 1," by Brent Longnecker, [L&A L-Blast](#), March 2021

"Compensation in the Real Estate Industry," by Brent Longnecker; Matt and Tyler Brown contributing, [L&A L-Blast](#), February 2021

Did You Know Series: "Rabbi Trusts" (First topic in new series), [L&A L-Blast](#), February 2021

"Unlocking Meaningful Compensation to Keep Essential Talent," by Brent Longnecker; Ken Derks contributing, [BankDirector.com](#), November 2020

"Industry Consolidation and Its Effects on Compensation," by Brent Longnecker; Kevin Kuschel and Carson Hughes contributing, [L-Blast](#), September 2020

"Pre-Petition Retention Awards: Important Tools or Excuses for Excessive Compensation?" by Brent Longnecker; Kevin Kuschel and Daniel Wilson contributing, [L&A L-Blast](#), July 2020

"Executive Compensation Across Industries," by Brent Longnecker; Tyler Brown and Kyle Lamport contributing, [L&A L-Blast](#), November 2019

"Key Takeaways from TPH's Proxy & Governance Conference," by Brent Longnecker; Ian Keas contributing, [L&A Energy L-Blast](#), October 2019

"Process for Pay in 'BK' (Bankruptcy)," by Brent Longnecker; Ian Keas and Kevin Kuschel contributing, [L&A L-Blast](#), June 2018

"The Full Picture with Gender Pay Equity," by Brent Longnecker; Daniel Wilson, Kevin Kuschel, and Liz Mayo contributing, [L&A L-Blast](#), August 2018

"Reactions to CEO Pay Ratios – The Destructiveness of Double Standards," by Brent Longnecker; Liz Mayo contributing, [L&A L-](#)

Blast, March 2018

“Executive Compensation Perks,” by Brent Longnecker; Chris Crawford, Jordan Lee, and Charles Holtsclaw contributing, L&A L-Blast, January 2018

“2018 Proxy Season Preparations,” by Brent Longnecker; Chris Crawford and Ian Keas contributing, L&A L-Blast, December 2017

“Compensation Landmines & Key Issues,” by Brent Longnecker; Kevin Kuschel and Daniel Wilson contributing, L&A L-Blast, November 2017

“Where Has All the Merit Gone?” by Brent Longnecker; Tyler Brown and Chris Crawford contributing, L&A L-Blast, September 2017

“Upcoming HR/Reward Legislations and How You Can Impact Congress,” by Brent Longnecker; Liz Mayo and Ian Keas contributing, L&A L-Blast, June 2017

“Media Bias in CEO Pay,” by Brent Longnecker; Chris Crawford and Hadyn Craft contributing, L&A L-Blast, May 2017

“Compensation Media Bias,” by Brent Longnecker; Chris Crawford, and Josh Whittaker contributing, L&A L-Blast, April 2017

“Bonus Targets can be Real Easy for Bosses in a Volatile Industry,” by Brent Longnecker; Morten Buttler, Alicia Ritcey, and Joe Deaux contributing, The Star Online, March 18, 2017

“Deal Lawyer SEC Chair Could Mean Changes for Executive Compensation,” by Brent Longnecker; Alissa Martin and Liz Mayo contributing, L&A L-Blast, January 2017

“Advisory Shareholder Services Discretionary Reviews,” by Brent Longnecker; Chris Crawford and Tyler Brown contributing, L&A L-Blast, December 2016

“The Future of Compensation and Corporate Governance Amid a Trump Presidency,” by Brent Longnecker; Kyle Lampont and Ian Keas contributing, L&A L-Blast, November 2016

“Compensation Landmines & Key Issues,” by Brent Longnecker; Kevin Kuschel and Daniel Wilson contributing, L&A L-Blast, October 2016

“Curing the Gender Gap & Racial Pay Gap,” by Brent Longnecker; Liz Mayo and Chris Crawford contributing, L&A L-Blast, September 2016

“Does a Higher Governance Score Improve Shareholder Value?” by Brent Longnecker; Ian Keas and Chris Crawford contributing, L&A L-Blast, August 2016

“Bonus Payout Debate: Formula vs. Discretion!” by Brent Longnecker; Chris Crawford and Ian Keas contributing, L&A L-Blast, April 2016

“L&A Speaks with Institutional Shareholder Services, Inc. (ISS),” by Brent Longnecker; Ian Keas contributing, L&A L-Blast, March 2016

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